

T45A-PINK

Pink Breast Cancer Awareness T45A Tire Iron



Ken-Tool will offer only pink-colored T45A tire irons for sale through their distribution channel from Oct 1-Oct 31, 2019. **Participants will be encouraged to show their support by purchasing a pink T45A and making a short video of themselves with the tool.** Contestants are encouraged to be creative; e.g., demonstrating how they use the tool for mounting or demounting a tire, telling a personal story about their relationship to cancer, etc.

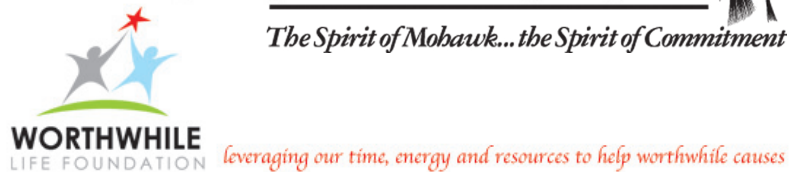
Video entries can be uploaded to a dedicated page on the company website at www.kentool.com/cares.

One Grand prize video entry will be selected to win \$1,000.00 in Ken-Tool products for their shop. The runner-up video will receive \$500.00 in Ken-Tool products, the second runner up will get \$250.00 in Ken-Tool products, and the 3rd and 4th runner up will receive \$100.00 in Ken-Tool products. The winners will be based on creativity, originality, and performance.

The winning video will be featured on Ken-Tool's Facebook page, YouTube channel, and company website. **The contest will run from October 1st – November 30th, and the winner will be announced December 6th.**



<https://youtu.be/acPXi1BKjhw>



 California residents – These products may contain a chemical known to cause cancer or Reproductive harm www.P65Warnings.ca.gov

www.mohawkrubber.com

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